

Ultralox® Railing Systems Logos

Quick Reference

The Ultralox logo is available in a variety of formats to accommodate all applications. Please contact marketing@Ultralox.com for files and guidance.

FIRST CHOICE

The horizontal full color logo in eps format is the preferred option. It is used to print on most packaging, marketing, and communication materials. It is built in vector format and consists of the four process colors (or PMS 280 and 137). The web/screen versions of the logo are built in RGB. They are available as pngs with no background and jpegs with a white background. SVGs are vector RGB files for use in digital (web/video) applications.

ONE COLOR LOGOS

The full color logo is always preferred, but the one color versions may be used if that's the only print option available. It should only be output in black, white, or PMS 280.

EMBROIDERY LOGOS

Logos specifically designed for embroidery are available upon request. They feature evenly sized text and wider letter spacing for optimal stitching.

THE SYMBOL

The Ultralox shield icon (symbol) may be used independently in select scenarios:

- When the association with Ultralox is already well-established and controlled.
- When the Ultralox brand is in a secondary, supporting role (e.g., an individual's profile or publication).individual's profile or a publication).

	Vertical	Horizontal	Symbol
Full Color for light background			
Full Color for dark background			
Black for light background			
White for dark background			

Ultralox[®] Railing Systems Colors

Quick Reference



LIGHT BLUE

PMS 280 C

CMYK: 100 75 0 40

RGB: 0 52 113

HEX: #003471



DARK BLUE

PMS 282 C

CMYK: 100 85 15 60

RGB: 3 29 69

HEX: #031D45



ORANGE

PMS 137

CMYK: 0 40 100 0

RGB: 255 163 0

HEX: #FFA300



BLUE GRADIENT

(LIGHT BLUE TO
DARK BLUE)